

17-19 April 2018
Messe Stuttgart
Germany

Meet the exhibitor: **WILD Group**

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▼ WILD Group

WILD is contract developer and contract manufacturer and offers its SRM Service Roadmap with 13 services to its customers.

The WILD services are customizable to the needs of our customers with the goal to generate a clear surplus value.

Please describe the objective of your product or service:

"As a customer, you are at the centre of our entire system." For the WILD Group, this is not just an empty marketing slogan, it's a reality practised every day. The new service roadmap (SRM) demonstrates how seriously this systems partner takes customer orientation.

SRM comprises 13 service packages which put the needs of the customers at the centre of our work and secure decisive competitive advantages for them in important phases of their product and value creation process. These range from an innovative product idea that needs to be developed to studies required for a prototype, as well as a finished product that needs to be launched onto the market as soon as possible.

As a customer, you usually have a lot of questions on the further success of a project: How quickly can my product be developed and manufactured profitably? Which manufacturing method is the right one in order to stay within the target costs? Is the supply chain agile enough to react to short-term changes in the requirements in a timely manner? Do all processes comply with the required standards and regulations?

Your great benefit of having WILD as a partner is that we have answers to all these questions. We stand out due to our modular combination of development,

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manufacturing and services, which we master at a high level like no other. Whatever the phase you currently find yourselves in, WILD will offer you precisely the service you need, tailored to your requirements, and with opt-ins and opt-outs to suit you.

Who are you looking to meet at Medtec Europe?

WILD is looking out for cooperations in Medical and Life Sciences and InVitro Diagnostics and Analytics, where the partner can profit from the comprehensive service portfolio from WILD. Our target groups range from R&D, Engineering and Production, General Manager, purchasing and Regulatory Affairs – as a full service provider WILD has a benefit for everyone in the value chain.

What is your history with the show?

The last time WILD was exhibitor at the MedTec was in 2008. Now 10 years later we see, that the MedTec has consolidated itself and therefor has gained attractiveness for visitors that are CEOs or managing directors or have strong purchasing power. Now we are looking forward to years of consecutive participation as exhibitor.

What is, in your opinion, the most exciting developments in the industry at the moment?

At the moment the economy around us in other sectors is growing again quite well. The medtech market is traditionally a conservative market that means that we can derive from the first observation, that this market also starts to grow stronger and stronger in 2018. We could observe the forerunners at the COMPAMED 2017 – the readiness and motivation to invest in new technologies and products is there.

Where do you place your company in the development of the industry?

WILD offers applied production know-how for products in diverse market segments like medical & life science, in-vitro diagnostic and analytics. We support our customers with a higher speed to market – we shorten the transition for series production and offer stability and reliability at the same time. WILD adapts immediately to new technological changes which is fostered by a special Technology Roadmap. This roadmap orients itself on the technological needs of our customers. WILD is the most trusted company for production of complex optomechatronic systems and devices.



➔ For more information please visit www.wild.at/kompetenzen/services/